

## ORDER



**Orders**  
**Order / Rev:** 359266  
**Alt Order #:** 06858933  
**Product Desc:** PATRIOT MAJORITY  
**Estimate:** 1884  
**Flight Dates:** 09/27/12 - 10/03/12  
**Original Date / Rev:** 09/27/12 / 09/27/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave.  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Patriot Majority PAC  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-01  
**Revenue Codes:** AGY-TRANS, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	21	\$23,350.00	\$19,847.50
10/01/12	10/03/12	38	\$51,350.00	\$43,647.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	21	\$23,350.00	\$19,847.50	0.00
October 2012	38	\$51,350.00	\$43,647.50	0.00
<b>Totals</b>	<b>59</b>	<b>\$74,700.00</b>	<b>\$63,495.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KTNV - Las Vegas	18%	\$74,700.00
Market	100%	\$415,000.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$141,100.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	25%	\$103,750.00
KTUD	1%	\$4,150.00
KVMY	1%	\$4,150.00
KVVU	20%	\$83,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$4,150.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: 359266  
 Alt Order #: 06858933  
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Advertiser: Patriot Majority PAC  
 Product Desc: PATRIOT MAJORITY  
 Estimate: 1884

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/28/12	09/28/12	M-F 5A-530A M-F 5A-530A	CM	M-F 5A-530A (5:00 AM-5:30 AM)	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@5AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$450.00		0.00			
E 2	KTNV	09/28/12	09/28/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P -----F--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$500.00		0.00			
E 3	KTNV	09/28/12	09/28/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P (3:30 PM-4:00 PM)	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NW@330P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$500.00		0.00			
E 4	KTNV	09/28/12	09/28/12	M-F 530A-6A M-F 530A-6A	CM	M-F 530A-6A (5:30 AM-6:00 AM)	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTION NWS@5:30AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$650.00		0.00			
E 5	KTNV	09/28/12	09/28/12	M-F 11-12p Action News	CM	M-F 11-12p -----F--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$650.00		0.00			
E 6	KTNV	09/28/12	09/28/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P -----F--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$650.00		0.00			
E 7	KTNV	09/28/12	09/28/12	M-F 6-7am Action News	CM	M-F 6-7a -----F--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$750.00		0.00			
E 8	KTNV	09/28/12	09/28/12	M-F 7-9a Good Morning America	CM	M-F 7-9a -----F--	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				2	\$750.00		0.00			
E 9	KTNV	09/29/12	09/29/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a -----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SA@8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$750.00		0.00			
E 10	KTNV	09/28/12	09/28/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p -----F--	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$850.00		0.00			
E 11	KTNV	09/28/12	09/28/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a -----F--	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
ABC-NITELINE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$850.00		0.00			
E 12	KTNV	09/28/12	09/28/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p -----F--	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$900.00		0.00			
E 13	KTNV	09/28/12	09/28/12		CM	M-F 10-11a -----F--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00

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Advertiser: Patriot Majority PAC  
 Product Desc: PATRIOT MAJORITY  
 Estimate: 1884

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-11a The View VIEW-ABC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,000.00 0.00														
E 14	KTNV	09/28/12	09/28/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
ACTION NWS@6PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,000.00 0.00														
E 15	KTNV	09/28/12	09/28/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	1	\$1,100.00	P-01	0.00	NM	1	\$1,100.00
ACTION NWS@630< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,100.00 0.00														
E 16	KTNV	09/29/12	09/29/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S-	:30	2	\$1,250.00	P-01	0.00	NM	2	\$2,500.00
ACTION NWS@11P< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 2 \$1,250.00 0.00														
E 17	KTNV	09/28/12	09/28/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p ----F--	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
ACTION NEWS @ 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,750.00 0.00														
E 18	KTNV	09/28/12	09/28/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:29 PM-5:30 PM)	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
ACTION NEWS BREAK ONLY 2 :30 SEC AVAIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$2,000.00 0.00														
E 19	KTNV	09/30/12	09/30/12	Sun ABC Prime C ONCE UPON A TIME	CM	ONCE UPON A TII- - - - - S	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
ONCE UPON A TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - - - - - S 1 \$5,000.00 0.00														
E 20	KTNV	10/01/12	10/01/12	Monday ABC Prime Other DANCING WITH THE STARS	CM	DANCING WITH TM- - - - - (8:00 PM-10:00 PM)	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00
DANCING WITH THE STARS Pres Debate 10/22 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M- - - - - 1 \$10,000.00 0.00														
E 21	KTNV	10/02/12	10/02/12	Tue ABC Prime Other DANCING WITH THE STARS R	CM	DANCING WITH T- T- - - - -	:30	1	\$12,500.00	P-01	0.00	NM	1	\$12,500.00
DANCING WITH THE STARS RESULTS Pres Debate 10/16 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - T- - - - - 1 \$12,500.00 0.00														
E 22	KTNV	10/01/12	10/03/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
ACTION NWS@5AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTW- - - - 2 \$450.00 0.00														
E 23	KTNV	10/01/12	10/03/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P MTW- - - -	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
MILLIONAIRE< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTW- - - - 2 \$500.00 0.00														
E 24	KTNV	10/01/12	10/03/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P MTW- - - -	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
ACTION NW@330P< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTW- - - - 2 \$500.00 0.00														
E 25	KTNV	10/01/12	10/03/12		CM	M-F 5-6a MTW- - - -	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00

Advertiser:	Patriot Majority PAC
Product Desc:	PATRIOT MAJORITY
Estimate:	1884

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6am Action News		(5:30 AM-6:00 AM)								
ACTION NWS@5:30AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		1		\$650.00		0.00				
E 26	KTNV	10/01/12	10/03/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM)	:30	3	\$650.00	P-01	0.00	NM	3	\$1,950.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		3		\$650.00		0.00				
E 27	KTNV	10/01/12	10/03/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	:30	2	\$650.00	P-01	0.00	NM	2	\$1,300.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		2		\$650.00		0.00				
E 28	KTNV	10/01/12	10/03/12	M-F 6-7am Action News	CM	M-F 6-7a	:30	3	\$750.00	P-01	0.00	NM	3	\$2,250.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		3		\$750.00		0.00				
E 29	KTNV	10/01/12	10/03/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	:30	6	\$750.00	P-01	0.00	NM	6	\$4,500.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		6		\$750.00		0.00				
E 30	KTNV	10/01/12	10/03/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		2		\$850.00		0.00				
E 31	KTNV	10/01/12	10/03/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
ABC-NITELINE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		2		\$850.00		0.00				
E 32	KTNV	10/01/12	10/03/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	:30	3	\$900.00	P-01	0.00	NM	3	\$2,700.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		3		\$900.00		0.00				
E 33	KTNV	10/01/12	10/03/12	M-F 10-11a The View	CM	M-F 10-11a	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
VIEW-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		2		\$1,000.00		0.00				
E 34	KTNV	10/01/12	10/03/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	3	\$1,000.00	P-01	0.00	NM	3	\$3,000.00
ACTION NWS@6PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		3		\$1,000.00		0.00				
E 35	KTNV	10/01/12	10/03/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	2	\$1,100.00	P-01	0.00	NM	2	\$2,200.00
ACTION NWS@630<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		2		\$1,100.00		0.00				
E 36	KTNV	10/01/12	10/03/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:29 PM-5:30 PM)	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
ACTION NEWS BREAK ONLY 2 :30 SEC AVAIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTW- - - -		1		\$2,000.00		0.00				
Totals												59	\$74,700.00	